

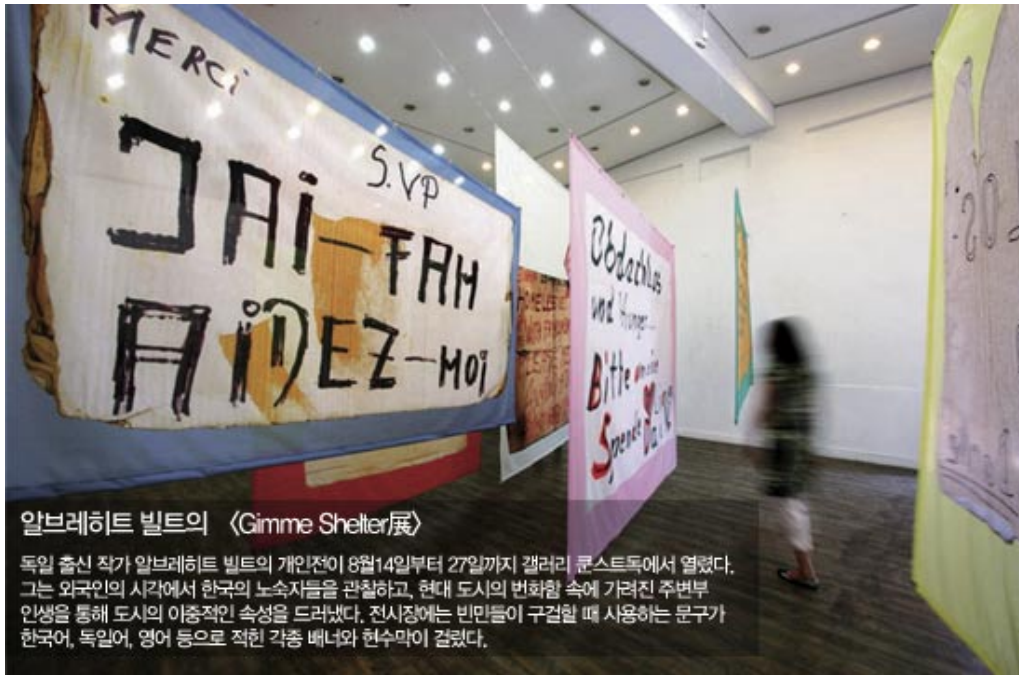


Albrecht Wild : Gimme Shelter. Artistic Strategies for New Begging at **KunstDoc Gallery, Seoul / Korea** in 2009 presents documents of research in the form of a slide-show via digital frames of people having to spend their lives without privacy in public. The physical presence of “The Sitting One”, (2008, mixed media, life-sized figure of a broken individual with head down in shame) in a dark corner of the small space of the gallery supports the documentation in a three dimensional way.

This “reality” is confronted with the display of an image campaign of what I would call **the literature of poverty** in the big gallery space: billboard like large scaled banners, printed on thin fabric material normally used for National flags contain images of beggar signs from around the globe, the background sometimes being even the emotionally laden motif of a National Flag itself. So the often laconic statement of the handmade carton, in normal life badly presented on the ground, gets much more attractive by using tools and methods borrowed from the advertising industry : **colourful, large, aggressive.**

I also involve high-technology in form of LED-panels / tickers to update the formal presentation of this literature of poverty : **translation and animation multiply attention.**

Further strategies include printed business cards for beggars – the absolutely indispensable stage prop in the world of business and the distribution of merchandising articles like buttons demonstrate that globalization has entered even the furthest away corners of society in a funny kind of way.



Supported by :

KunstDoc
서울시 중포구 청성동 122-8
02_722_8887 | kunstdoc@ysha.co.kr | kunstdoc.com

춘천마임축제
Chuncheon International Mime Festival

STADT **KULTURAMT**
FRANKFURT AM MAIN

HESSEN
Hessisches Ministerium
für Wissenschaft und Kunst

KOREAN AIR